

## Message Text

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PAGE 01 JIDDA 01474 231523Z  
ACTION NEA-10

INFO OCT-01 ISO-00 NEAE-00 EB-08 USIA-15 /034 W  
-----231532 012840 /46

P 231256Z FEB 77  
FM AMEMBASSY JIDDA  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC PRIORITY 7385

UNCLAS JIDDA 1474

FOR OIM TYRRELL FROM RUAN

E.O. 11652: N/A  
TAGS: BEXP, SA  
SUBJ: FEB 77 EDP TECH SEMINAR: JIDDA ARRIVAL

REF: JIDDA 1071

1. SUBJECT TEAM OF NINE PLUS FOUR RELATED PERSONNEL  
FROM BOEING, HONEYWELL, AND MEMOREX ARRIVED JIDDA  
21 FEB 0900 FROM KUWAIT VIA KU 781 IN RATHER HAGGARD  
CONDITION FOLLOWING 0430 RISING TO CATCH PLANE.

2. GRATEFUL GROUP MET AT AIRPORT BY EMBOFFS EBLAN  
AND JENSEN PLUS FSL MATLOOB WHO EXPEDITED GROUP  
THROUGH CUSTOMS AND TRANSPORTED SAME TO HOTELS.  
THIS FOLLOWED EMBASSY EFFORTS WELL BEYOND CALL OF  
DUTY TO ESTABLISH, CANCEL, REESTABLISH, ALTER AND  
CONFIRM HOTEL RESERVATIONS FOR ASSORTED TEAM MEMBER  
FIRM RELATED PERSONS DESCRIBED IN NUMEROUS PREVIOUS  
MESSAGES.

2. FOLLOWING RUAN'S DESCRIPTION OF CONTRAST IN  
HANDLING OF GROUP IN BAGHDAD AND KUWAIT RE EMBASSY  
BRIEFING, EMBASSY DECIDED, TO RUAN'S RELIEF, TO  
LIMIT BRIEFING TO OFFICIAL NINE TEAM MEMBERS ONLY.  
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THIS MIFFED TEAM NON-MEMBERS HANCOCK OF BOEING  
AND TSILIKOUNAS OF HONEYWELL, IF ONLY MOMENTARILY.  
LATTER TWO PLUS VON BACK OF HONEYWELL DID JOIN  
TEAM FOR AFTERNOON PRESS LUNCHEON AT LOCAL  
RESTAURANT, WHERE AMERICAN SIDE TREATED FOUR LOCAL  
REPORTERS. AMONG LATTER, SAUDI NEWS AGENCY REP  
TOLD RUAN HE HEARD HIS PRE-ARRIVAL STORY ON TEAM'S

VISIT DESCRIBED ON BBC ARABIC SERVICE. ONE RESULT OF LUNCHEON WAS EIGHT COLUMN-INCH FRONT PAGE STORY ON TEAM IN 22 FEB ENGLISH LANGUAGE "ARAB NEWS."

3. DESPITE EBLAN'S OPEN INVITATION TO BOTH TEAM AND THEIR TAGALONGS TO ATTEND PRESS LUNCHEON AND EVENING TEAM RECEPTION AT EBLAN'S HOME, RUAN WAS CALLED BY TEAM NON-MEMBER TANNOUS OF MEMOREX REPORTING HIS IMPRESSION THAT MEMOREX TAGALONGS, EVEN THOUGH "PART OF TEAM," WERE "EXCLUDED" FROM THESE EVENTS. RUAN CORRECTED HIM, AND INFERRED THAT CONFUSION RESTED WITH MEMOREX TEAM MEMBER GRAHAM NOT GIVING THEM PROPER INFO. ALL THE MEMOREX REPS DID ATTEND THE RECEPTION, AND APPOINTED AN AGENT WHILE THERE.

4. EVENING RECEPTION ATTENDED BY OVER 75 PERSONS. EXCELLENT PREPARATION BY EBLAN AND STAFF PERMITTED RUAN TO EXERCISE HIS EDP AWARENESS AND PARTICIPATE IN DISCUSSIONS LEADING TO INTRODUCING SAUDIS PRESENT TO PERTINENT TEAM MEMBERS. TEAM WAS MUCH IMPRESSED BY HIGH QUALITY OF SAUDIS ATTENDING, AND NUMEROUS PROSPECTIVELY FRUITFUL CONTACTS WERE ESTABLISHED RESULTING IN APPOINTMENTS HERE THIS WEEK.

5. TEAM IMPRESSED ALSO BY TOP QUALITY EMBASSY BRIEFING KIT AND ADVANCE APPOINTMENT SCHEDULE ARRANGED BY FSL MOHAMMED MANNAN.

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6. TEAM DECIDED TO CANCEL POST-ARRANGED TRANSPORTATION IN VIEW OF (1) HIGH COST, (2) AVAILABILITY OF TAXIS, (3) EXTENDED HOURS TO BE SPENT AT CONCURRENT SAUDI NATIONAL COMPUTER CONFERENCE, AND (4) WILLINGNESS OF LOCAL BUSINESSMEN TO VISIT TEAM MEMBERS AT EMBASSY COMMERCIAL CENTER, WHICH EMBASSY HAS GENEROUSLY TURNED OVER TO TEAM FOR EXCLUSIVE BIC PURPOSES THIS WEEK.

7. TEAM HAS BEEN INTEGRATED BY CONFERENCE OFFICIALS AS PART OF CONFERENCE. THUS, TEAM'S IDENTITY AS SUBJECT UNIT NOT EVIDENT. HOWEVER, BASIC PURPOSE OF LOCAL SALES AND REPFINDS BEING ATTENDED TO REGARDLESS. PORTER

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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009